

# 2003-2004 Annual Report



개 나라 한인 여성회

*KCWA Family and Social Services*

## A message from the President

In retrospect, the past year was a fruitful one in which we arrived at a clear vision for the future of our organization. With this vision in mind, we established practical five-year development plans and it was the first year in which all our efforts were focused on its strategic realization.

Although the initial steps were minor, I am proud to say that we have made significant achievements in identifying our weaknesses and formulating their solutions one by one.

Here are a few examples: The establishment of strategic fundraising plans and execution for securing operating funds (e.g., fundraising events, exploring funding sources and application procedures, and the planning and execution of fund-producing enterprises); preliminary steps toward the re-acquisition of charitable status (e.g., revisions or changes to the organization's name, by-laws, and mission statement); the reformation of board governance for the effective realization of the vision (e.g., reorganizing the board to accommodate more diverse representatives from a broad range of age groups and community fields, facilitating meetings and supplying documents in bilingual forms to attract second generation participants); increasing staff and securing a steady supply of volunteers to meet the increased demand for services commensurate with the influx of immigrants; and finally, refining our financial procedures according to the standard accounting rules in order to maintain a high degree of trust and credibility from our funders and from community supporters. We believe the past year was spent very usefully and meaningfully by laying the foundation to ensure our future survival and the pursuit of our vision.

With sincere thanks and appreciation to the different levels of government and foundations, we pledge our continued determination to strengthen this indispensable organization and secure better and improved services and programs not only for the benefit of the Korean community but also of the Canadian society in general. Toward these efforts, we thank you in advance for your continued support.

Sung Hak Choi  
The 19th President of KCWA Family & Social Services.

### *Mission Statement*

**KCWA Family and Social Services is a non-profit organization established in 1985 by a group of women who were concerned with women and family issues. KCWA's mission is to "empower Korean Canadian families, and other vulnerable members of the community-at-large to live free from violence, poverty and inequity through the provision of culturally sensitive and linguistically appropriate services for the purpose of enhancing the well-being of immigrant families and promoting their successful integration into Canadian society."**

KCWA's services are funded by the Ministry of Community and Social Services, Ministry of Citizenship and Immigration, City of Toronto, Trillium Foundation, United Way, and Canadian Breast Cancer Foundation.

## Executive Director's report

The year 2003 presented the Korean Canadian Women's Association (KCWA) with many challenges and successes. Among the successes, the most remarkable was the organizational overhaul conducted by the Board of Directors and staff. We worked hard as a team to revamp the organization and prepare the way for its future growth and the provision of improved quality services. Internally, we revisited the policies, organizational structures and administrative systems, and programs; externally, we publicized our programs and activities through the steady partnership and networking with other organizations in the community, such as mainstream organizations and different levels of government. Consequently, we saw a rapid increase in the number of service users and donations--especially donations for the sharing project that enables us to financially support low-income families.

In addition to our regular programs, we initiated new programs; for example, the "Home Support Centre" that provides babysitting, homemaking, short-term/long-term care, as well as postpartum and companionship services to alleviate the heavy workload of immigrant women. Also, to address the issue of the language barrier faced by most of our service users, we recruited and trained interpreters to increase the accessibility of available services. Currently, our interpreters are actively working in the areas of social service, hospitals, schools, and law. We launched these new programs with the goal of benefiting our service users, but it also resulted in increasing the economic capacity of the Korean community.

Another noteworthy success was the active recruitment of 2<sup>nd</sup> generation Korean professionals as volunteers. Many of our programs heavily rely on the assistance of volunteers. Therefore, in order to provide quality services, we placed priority on recruiting many 2<sup>nd</sup> generation Korean professionals as well as non-Korean professionals working in varying fields of employment. These were men and women interested in serving the community yet tentative from doing so due to the language barrier. By incorporating these valuable human resources into our Board and programs, not only did we provide quality services, we also increased our volunteer pool.

The greatest challenge for KCWA this last year was the task of securing sufficient funds. To overcome this challenge, we held a gala dinner at Royal York Hotel in November. With approximately 200 guests and funders in attendance, the Board of Directors, volunteers and staff worked together to make it a smashing success. Although we do various fundraising events throughout the year, to deal with the financial challenge at a most fundamental level, we are currently working towards regaining our charitable status.

On behalf of the KCWA, I want to thank our individual donors, funders, corporations, and religious organizations for your ongoing support and for believing in our services. To my staff, I thank you for your ongoing commitment to providing our service users with genuine care and quality service. Lastly, I wish to express my deepest gratitude to the Board of Directors for your commitment and dedication to the organization and the service users. I learned a lot from your service and contribution to the community, even as you gave by emptying your pockets. You had to make some tough decisions over the past year, but through your leadership, the organization has moved forward in many ways.

Younglee Ha, Executive Director

## EFFORTS TOWARD OVERCOMING RACIAL PROBLEMS

### Racial Profiling Info Session Evaluation

Date: May 29th, 2003

Location: 339 Bloor St. West

Speaker: Francois Larsen (A Commissioner of OHRC)

An open lecture was held with Mr. Francois Larsen, a Commissioner of OHRC, as the main speaker on the subject of dealing with racial prejudice. There was an extensive explanation about what actions should be taken when encountered with racial prejudice and how the Canadian laws apply.



Open lecture about racial profiling

## PROGRAM FOR VICTIMS OF DOMESTIC VIOLENCE

In addition to regular ongoing services of individual counseling, group counselling, and Life Skills education, a variety of family counselling programs were offered resulting in a gradual increase of clients to our organization.

In 2003, KCWA focused on the theme of "Healthy Family". Accordingly, we provided direct services dealing with children's education, mental health and other issues in connection with maintaining healthy family relations. Volunteer specialists from various fields participated in the programs. It was a year in which we experienced gratification observing clients who were helped to restore healthier relationships between husbands and wives and other family members. We also felt amply rewarded when we saw clients coming to stand on their own feet and no longer necessitating the need for the services of KCWA.

Especially noteworthy in 2003 was the fact that socially isolated clients initiated the formation of their own peer group to meet regularly every month for the purpose of exchanging information, supporting each other and building good friendships. This group started a project of knitting hats as a charity activity to distribute to the homeless. We could see that they were actually enjoying themselves as they contributed to society in whatever small way they could.

KWCA will continue to provide useful services and information to our clients through close cooperation with many organizations such as WACT, METRAC, etc.

### 가정 폭력 피해 여성 및 가족들을 위한 서비스

Contents	# of counseling
Number of Clients	267
Family Services	509
Social Services	611
Education & Training	33
Health Services	51
Legal Services	432
Immigration & Citizenship	240
KWRA program services	97
Interpretation & Translation	161
Total	2,134

## WOMEN'S HEALTH PROGRAM

Based on the research that indicates the development of breast cancer in 1 of every 9 women and in consideration of the effects of women's health on other members of the family, KCWA is conducting breast cancer prevention seminars by visiting a number of organizations within the Korean community under the financial support of the Canadian Breast Cancer Foundation's Ontario Chapter. Through presentations made by Ms. Nancy Graham, a nurse with the City of Toronto Public Health, these seminars focus on providing general information related with breast health and reviewing the procedures and methods of prevention and early detection of breast cancer. The strength of this program is its mobility. We bring the seminar to where the participants congregate.

Previous women's health programs we conducted include seminars about cervical cancer, depression, and SARS. These health programs were made possible through the assistance of the City of Toronto Public Health, Mt. Sinai Hospital, and a variety of health professionals in the Korean community including the Korean Nurses Association.

### Breast Cancer Workshop

**(Presenter: Nancy Graham, Public Health Nurse  
City of Toronto)**

The following is a list of seminars we conducted for breast health and prevention and early detection methods of breast cancer. Organizations interested in a seminar is welcome to contact us regarding a time and place of their convenience.

Place: Han UI United Church  
Date: Sunday, Feb. 29, 2004

Place: St. Kim Dae Kun Korean Catholic Church  
Date: Sunday, Mar. 7, 2003

Place: Myung Sung Church  
Date: Sunday, Mar. 28, 2003

Place: Han Maum Temple  
Date: Sunday, July 4, 2003

## Newcomer Service Program

### Settlement Service

Conforming to the reality that most recent immigrants to Canada now arrive with a considerable amount of information acquired through the Internet, services provided by KCWA needed to undergo some changes in order to provide immediate and practical settlement assistance. Noteworthy among the changes were an increase of services connecting immigrants to other community organizations. We did our best to provide the community with the most useful information and practical help by working with mainstream organizations and government agencies such as SEPT workers, school social workers, the Ministry of Enterprise, Opportunity, and Innovation, the Ontario Human Rights Commission, and the Korean Consulate General, just to name a few.

A new program, the "Preparatory Class for the Canadian Citizenship Exam", was introduced to assist Canadian citizenship applicants in the successful achievement of citizenship. This program also created an excellent opportunity for more established immigrants to volunteer and assist the settlement of new immigrants in their community.

### Facilitating Employment Services

The year was marked by a considerable increase in employment counselling service and events associated with employment. For new immigrants, employment is a high priority for it is closely connected with the success or failure of settlement in the new country. Therefore, they are expected to invest a large amount of time and energy in job hunting and in finding ways to overcome the considerable language barrier.

In response to the new immigrant context, special English classes were created to have professionals teach relevant English terminology, provide some basic knowledge of the trends specific to chosen fields of employment, instructing on the skills of resume writing and interviewing—ultimately guiding them towards finding employment. The prototype program, Engineer English, produced a 50% success rate of participants landing jobs or positions of professional volunteer work in their respective field. Six months following the completion of the class, we were delighted to hear that remaining 50 % also acquired employment.

For the new immigrants with little confidence in successful job interviews, opportunities were given for participating in mock interviews conducted by Canadian volunteers. Resume and cover letter services were also provided on a regular basis. In view of the importance of employment for new immigrants, continued efforts will target the development and execution of employment programs that provide relevant and practical help.

## Services related with employment and settlement for new immigrants

	Services	Number
E M P L O Y M E N T	Employment Counselling	69
	Information for obtaining Licenses	83
	Resume and Interview	114
	Information on Employment	284
	Referral Services	59
	Employment Seminars	148
S E T T L E M E N T	Social Services	965
	Health related Services	88
	Immigration & Citizenship	430
	Legal Referrals	148
	School settlement	55
	Other related services	575
	Settlement seminar	301
	<b>Total</b>	<b>3,319</b>
	Interpreting Services	364



2003 Home Support Service Worker's Training

## Fundraising Activities

### ► Fundraising Gala Dinner

Date: November 7th, 2003

Location: Fairmont Royal York Hotel

Total Revenue: \$27,791.00 (Including Expenses)

### ► Rummage Sale

Date: June 7th, 2003

Location: 300 United Church Courtyard

Net Revenue: \$676.00



Fundraising Gala Dinner, November 7, 2003

## Financial Report (April 1, 2003—March 31, 2004)

External Auditor: Francis Kim, C.A.

### Revenue

	<u>2004</u>	<u>2003</u>
Grants	147,113	150,706
Fundraising and donations	57,149	36,408
Membership Fees	2,320	2,380
Programs	9,709	3,008
Interest and Sundry	2,250	10,244
<b>Total</b>	<b>\$ <u>218,541</u></b>	<b>\$ <u>202,746</u></b>

### Grants

	<u>2004</u>	<u>2003</u>
Canadian Breast		
Cancer Foundation	13,070	-
ON Provincial Government	103,028	93,706
City of Toronto	20,000	37,000
Ontario Trillium Foundation	-	20,000
United Way of G.T.A.	11,015	-
<b>Total</b>	<b>\$<u>147,113</u></b>	<b>\$<u>150,706</u></b>

### Expenditure

	<u>2004</u>	<u>2003</u>
Advertising & Promotion	492	1,751
Bank charges	1,073	562
Communications	6,244	5,036
Community Support	1,750	1,690
Cultural Interpretation	4,161	5,343
Equipment Rental	-	3,262
Fundraising	24,816	8,738
Home Support worker	6,303	-
Insurance	2,965	2,276
Meeting & Conferences	529	519
Occupancy Costs	25,300	23,700
Professional Fees	3,000	5,054
Project Partner	9,572	8,446
Salaries & Wages	127,562	121,246
Office Supplies	3,858	4,201
Training Program	4,302	2,494
<b>Total</b>	<b>\$<u>221,917</u></b>	<b>\$<u>194,318</u></b>

## KCWA Volunteers & Supporters

### ☉ Donors

Sang-on Lee, Ki-sun Choi, In-ki Hong, Yukyung Kim-Cho, Yi-chul Chung, Noel Singer Choir, Jung-hee Choi, Yoo-dok Lee, Joyce Ahn, Tong-eun Um, Mindullae group, Jung-hyun Choi, Nam-su Lee, Hyundai Automotive Co., Young-soo Kim, Tu-sun Lee, Ji-yeon Lee, Hae-soon Lee, Mr. Kim, Shawna Y.K. Park, Youngnak Presbyterian Church, Rae-chun Lee, Pu-jeon Yoon, Bok-shil Shin, Kyu-hee Lee, Light Presbyterian Church, Younglee Ha, Mrs. Park, In-sook Jeon, Toronto Consulate General of R.O.K., Eun-hee Kim, Tae Hwang, and other anonymous donors.

**Fundraising donation:** Soonyoung Lee, Hyungjoo Lee, Jinhee Sung, Changbok Lee, Sunghak Kim, Yuan Farm, Namsoon Baik, Jeongae Park, Sangon Lee, Heekyung Kim, Dr. Kooh, Myungsung Church Mission Committee, Jessica Min, Sookja Chang, Myung-sung church somanghoe, Sungae Kim, Agatha Um, Jeongja Yoon, Jeongae Pho, Insook Cha, Jiyeon Lee, Consulate General, KangYul Yoo, Sil Kim, Sooyoung Kim, HaeSoon Chun, YoungDuk Jeong, Jungjoon Lee, Kison Choi, Gilsuk Cho, Sookhee Shin, other anonymous donors.

### ☉ Sharing fund

Esther Women's group, Silo Korean church, Jae Sook Martin, other anonymous donors.

### ☉ Volunteers

**Office volunteers:** Misook Kim, Nabin Park, Eunkyung Lee, Ji-young Park, Eunmi Chun, Jiyoung Lee, Sein Jeong,

**Program volunteers:** Sohyung Park, Youngok Kang, Junghee Yoon, Andrew Choi, SangHeon Kim, Youngim Heo, Jungsook Oh, Eric Rath, Sera Lee, Sungae Kim, Boze N. Zeken, Lucia Shin, Robert Kang, Jungkyu Lee, Susan Park, Mike Park, Joshua Kim, John Han, Jayoel Kang, Song Yang, Lisa from Charmzone, Kyungeun Kang, Deborah Suh, Tae Hwang, Junghee Yoon, Youngok Kang, Lisa Lee, Jiyeon Lee, Kwangsoo Yang, and others.

**Event volunteers:** All board members and staffs

**Income Tax Clinic Volunteers:** Sungmin Park, Scott Kim, Jibong Yoo, Gitae Chang, Suhyun Kwon, Sora Suh, Kyungae Jeong.

## Charity Activities

### ☉ Free Haircut/Beauty Service for the poor

Location: Evangel Hall,

Volunteers: Sungae Kim (Hairstylist), Sein Jeong May 2003

Jungkyu Lee (Hairstylist), Eunkyung Lee Aug. 2003

### ☉ Sharing Fund

The purpose of this fund is to help victims and families suffering from domestic violence so that they can step forward to the next level of their lives. Donations will be used in its entirety for the benefit of the victims. The beneficiaries from this fund are paid \$100.00 per month per person for the basic period of 6 months. A total of 3 persons benefited from this fund from April 1st, 2003 to March 31, 2004 totalling \$1,700.00.

## THE BOARD OF DIRECTORS/STAFF

(April 01, 2003 — March 31, 2004)

### 19th Board Members

**President :** Sung-Hak Choi

#### Members:

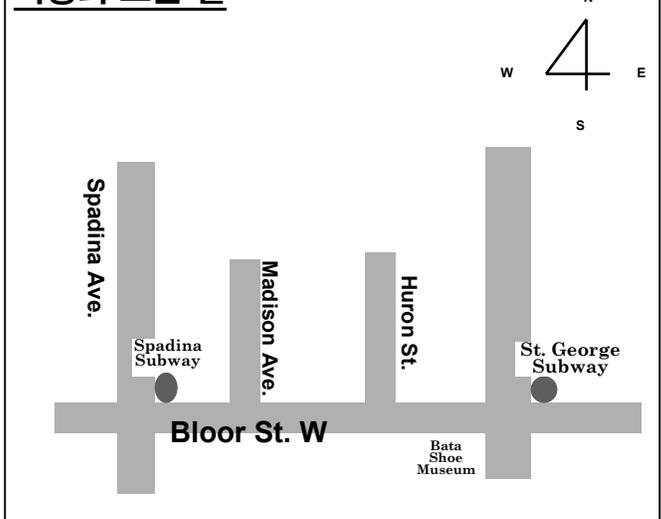
Linda Yoo (Vice president & Finance Com. Co-chair)  
 Jung-Joon Lee (Secretary)  
 Jihn-Shil Lee (Treasurer)  
 Stella Won (Vice Treasurer & Program & Service Com. Co-chair)

Bok-Shil Shin (Finance Com. Co-chair)  
 Kisun Choi (Administration Com. Chair)  
 Kwi Ran Ahn (Membership Com. Chair)  
 Sook Hun Park (Membership Com. Chair)  
 Chil-Young Lee (Member)  
 Jennifer Chang (Program & Service Com. Co-chair)  
 Yukyung Kim-Cho (Public Relation Com. Chair)  
 Jeungsoon Shin (Member)  
 Sook Ja Shin (Member)  
 Katarina Chun (Member)  
 Younghwa Hong (Member)  
 Hyun Sook Lee (Member)

### Staff

Younglee Ha (Executive Director)  
 Young Sun Lee (Family service worker)  
 Janet Kim (Settlement & Employment service worker)  
 Kyung Ae Jeong (Settlement worker & Family service assistant)  
 Junghee Choi Rath (Breast Cancer project coordinator)

### 여성회 오는 길



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KCWA Family Social Services

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Join our work for the community

Volunteer contributions and financial support enable us to achieve our goals. Join KCWA as a member (annual/life) or as a donor.